



314 Wall Street 2nd Floor  
Kingston, NY 12401

## Invoice

| Date      | Invoice # |
|-----------|-----------|
| 6/18/2019 | 75428     |

| Bill To  |
|--|
| Ulster County Economic Development<br>Alliance, Inc.<br>attn: President<br>244 Fair Street<br>Kingston, NY 12401 |

Project: 19001 Business Attraction Campaign

| P.O. No. | Terms          |
|----------|----------------|
|          | Due on receipt |

|   | Contract  | Prior Amt | Current Due |
|---|-----------|-----------|-------------|
| 2019 Business Attraction Campaign                                   |           |           |             |
| Deliverable #1 - Continuous Email Messaging                         | 6,540.00  | 3,300.00  | 750.00      |
| Deliverable #2 - Event Sponsorships                                 | 19,500.00 | 3,150.00  | 1,450.00    |
| Adjustment per \$5,000 Spenddown Credit -<br>\$1,900 Credit Balance |           |           | -1,450.00   |
| Deliverable #3 - Event Production, Promotion,<br>and Execution      | 30,800.00 | 14,224.87 | 7,500.00    |
| Deliverable #4 - Paid Advertising Placements                        | 22,120.00 | 13,600.00 | 1,200.00    |
| Deliverable #5 - Collateral Reprints                                | 1,040.00  | 1,016.79  | 0.00        |
| Deliverable #6 - Eleven (11) Ad Placements in<br>Chronogram         | 0.00      | -         | 0.00        |

Total This Invoice \$9,450.00  
Payments/Credits \$0.00

Please remit payment to Luminary Publishing, Inc.

Online payment accepted via [luminarymedia.com/billpay](http://luminarymedia.com/billpay)

|                         |                   |
|-------------------------|-------------------|
| <b>Total Amount Due</b> | <b>\$9,450.00</b> |
|-------------------------|-------------------|

| Task |  | Staff Member | Time | Staff Member  | Time | Billable Rate / Hour | Invoice 6.16.19 |
|------|--|--------------|------|---------------|------|----------------------|-----------------|
| 1    | Continuous Email Marketing             | Samm Liotta  | 4    | Marie Doyon   | 1    | \$150                | \$750           |
| 2    | Event Sponsorships                     | Samm Liotta  | 3    |               |      | \$150                | \$450           |
| 3    | Event Production, Promotion, Execution | Samm Liotta  | 20   |               |      | \$150                | \$3,000         |
| 4    | Paid Advertising Placements            | Samm Liotta  | 8    |               |      | \$150                | \$1,200         |
| 5    | Collateral Reprints                    | Samm Liotta  | 0    | Brian Mahoney | 0    | \$150                | \$0             |
|      |  |              |      |               |      |                      | \$5,400         |

NY Tech Alliance  
1270 Sixth Avenue  
7th Floor  
New York, NY 10020  
1-646-435-1088

# INVOICE



|              |            |
|--------------|------------|
| Invoice #    | 1013830    |
| Invoice Date | 04/30/19   |
| Amount Due   | \$3,500.00 |

**Bill To:**

Luminary Media  
314 Wall Street  
Kingston, NY 12401  
UNITED STATES

| Due Date | Terms            |
|----------|------------------|
| 04/30/19 | Due upon receipt |

| Item                | Description  | Quantity | Price      | Amount     |
|---------------------|--|----------|------------|------------|
| Monthly Sponsorship | Official Meetup sponsor for a monthly NY Tech Meetup.<br>Receives the following as part of the sponsorship package:<br>(1) 6' table in the after party space.<br>Permission to distribute materials and information to after-party attendees.<br>A 100-word listing in the newsletter edition the weeks around the monthly meetup. Included in 2 editions.<br>Social Media Campaign ( 2 posts per channel prior to the event)<br>Recognition from the stage as the official meetup sponsor. (2 minute Intro)<br>Slide displayed with logo and sponsorship on stage during opening announcements.<br>Logo and description included on meetup.com page and the NYTM Tumblr lineup listing. | 1        | \$3,500.00 | \$3,500.00 |

Thank you for your support!

|                   |                   |
|-------------------|-------------------|
| <b>Total:</b>     | \$3,500.00        |
| <b>Payments:</b>  | \$0.00            |
| <b>Amount Due</b> | <b>\$3,500.00</b> |



## ENE “Crossroads of the Future” International Festival

### Corporate Sponsorship Invoice

INVOICE #201905-GT-007

DATE: May 24, 2019

**Invoice to:**

Luminary Media  
c/o Samantha Liotta, Assoc. Dir. Marketing  
314 Wall Street  
Kingston, NY 12401

**Purpose:**

2019 ENE “Smart City, Smart Region”  
Green Tech Conference Sponsorship

| Description   | Amount |
|---|--------|
| <p><b>“Event Slot” Sponsorship</b></p> <p><b>Perk</b></p> <p>A short promo clip for UCEDA will be played twice daily for the duration of the conference.</p> <p><b>Direct Connections</b></p> <p>a. Access to select audience members via personal and digital introductions (email introductions and promos); goal of 100 attendees</p> <p>b. An UCEDA short intro video (30-90 seconds) will be played before each lunch hour short film; before all short films at the conference lunch.</p> <p>- continued herein below -</p> |        |

|   |                   |
|---|-------------------|
| <b>Return on Investment (ROI)</b><br><br>a. Brand awareness – short videos will be played to a captive audience<br><br>b. Leads - Introductions with target audience members<br><br><br><p style="text-align: center;"><b>- END -</b></p> |                   |
| <b>NET TOTAL</b>  | <b>\$1'000.00</b> |

### **Method of Payment**

PAYPAL: [sponsor@eastxnortheast.com](mailto:sponsor@eastxnortheast.com) (please, account for fees)

ZELLE: [sponsor@eastxnortheast.com](mailto:sponsor@eastxnortheast.com) -or-  
Check

If you have any questions concerning this invoice, please, contact  
Robert Fontaine @ 718-877-1452

**THANK YOU FOR YOUR GENEROUS SUPPORT!!!**



Brooklyn Cider House  
1100 Flushing Avenue  
Brooklyn, New York 11237  
(347) 295-0308

manager@brooklyciderhouse.com



|                    |                            |                 |      |
|--------------------|----------------------------|-----------------|------|
| <b>Event Name:</b> | UCEDA Happy Hour           | <b>Manager:</b> | Jen  |
| <b>Contact:</b>    | Samantha Liotta            | <b>Host</b>     | Sama |
| <b>Phone:</b>      | (845) 334-8600 x 114       |                 |      |
| <b>E-mail:</b>     | samantha@luminarymedia.com |                 |      |

| Event Date: | Time:            | Room: | Event Description: | No. of Guest |
|-------------|------------------|-------|--------------------|--------------|
| 06.18.2019  | 6:00pm - 8:00 pm | TBD   | Happy Hour         | 50           |

| Menu                      |                      |
|---------------------------|----------------------|
| <u>Menu Item/ Package</u> | <u>\$/per person</u> |
| Happy Hour                | FREE                 |
| Wings                     |                      |
| Cheese Board              |                      |
| Olives                    |                      |
| Tostada's                 |                      |
| Corquettes                |                      |
| Total \$/per person:      |                      |

| Beverage                                       |                                     |
|--|-------------------------------------|
| <u>Beverage Item/ Package</u>                  | <u>\$/per person</u>                |
| Happy Hour Discount                            |                                     |
| \$2 off draft cider, beer, and glasses of wine | *billed on consumption (a la carte) |
| Total \$/per person:                           |                                     |

| Setup                  |
|------------------------|
| Passed and Placed App: |

#### Audio Visual / Flowers & Decor

|                               |
|-------------------------------|
| Patio Preferred - Weather Per |
|-------------------------------|

#### Billing Details

|  |
|--|
|  |
|--|

#### Miscellaneous/Notes

|                                  |
|----------------------------------|
| All beverages will be Happy Hour |
|----------------------------------|

|                             |                |                        |                   |
|-----------------------------|----------------|------------------------|-------------------|
| <b>Total \$/Per Person</b>  | <b>\$20.00</b> | <b>F&amp;B Minimum</b> | <b>\$750.00</b>   |
|                             |                | <b>Deposit (1)</b>     | <b>N/A</b>        |
|                             |                | <b>Tax: 8.875%</b>     | <b>EXEMPT</b>     |
|                             |                | <b>Gratuity:</b>       | <b>\$250.00</b>   |
|                             |                | <b>Admin Fee: 3%</b>   | <b>Waived</b>     |
| <b>Sub Total Gaurentee:</b> | <b>\$750</b>   | <b>Total:</b>          | <b>\$1,000.00</b> |

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**Guarentee:**

§

Décor

·mitting

Price 6-8pm

|   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
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## 1/1/2019 - 12/31/2019

|            |           |           |           |           |           |           |
|------------|-----------|-----------|-----------|-----------|-----------|-----------|
| 75411      | 75413     | 75415     | 75422     | 75423     | 75424     | 75428     |
| 12/26/2018 | 2/22/2019 | 3/18/2019 | 4/12/2019 | 4/12/2019 | 5/16/2019 | 6/16/2019 |
| 10150      | 10156     |           |           |           |           |           |
| 1/29/2019  | 3/18/2019 |           |           |           |           |           |

[illegible]



Balance  
2,490.00  
14,900.00  
9,075.13  
7,320.00  
23.21

-  
33,808.34  
-  
1,900.00

-  
-  
-

-  
-  
1,900.00

48,091.66    48,091.66    48,091.66