



314 Wall Street 2nd Floor
Kingston, NY 12401

Invoice

Date	Invoice #
6/18/2019	75428

Bill To
Ulster County Economic Development Alliance, Inc. attn: President 244 Fair Street Kingston, NY 12401

Project: 19001 Business Attraction Campaign

P.O. No.	Terms
	Due on receipt

	Contract	Prior Amt	Current Due
2019 Business Attraction Campaign			
Deliverable #1 - Continuous Email Messaging	6,540.00	3,300.00	750.00
Deliverable #2 - Event Sponsorships	19,500.00	3,150.00	1,450.00
Adjustment per \$5,000 Spenddown Credit - \$1,900 Credit Balance			-1,450.00
Deliverable #3 - Event Production, Promotion, and Execution	30,800.00	14,224.87	7,500.00
Deliverable #4 - Paid Advertising Placements	22,120.00	13,600.00	1,200.00
Deliverable #5 - Collateral Reprints	1,040.00	1,016.79	0.00
Deliverable #6 - Eleven (11) Ad Placements in Chronogram	0.00	-	0.00

Total This Invoice \$9,450.00
Payments/Credits \$0.00

Please remit payment to Luminary Publishing, Inc.

Online payment accepted via luminarymedia.com/billpay

Total Amount Due	\$9,450.00
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Task	Staff Member	Time	Staff Member	Time	Billable Rate / Hour	Invoice 6.16.19
1	Continuous Email Marketing	4	Marie Doyon	1	\$150	\$750
2	Event Sponsorships	3			\$150	\$450
3	Event Production, Promotion, Execution	20			\$150	\$3,000
4	Paid Advertising Placements	8			\$150	\$1,200
5	Collateral Reprints	0	Brian Mahoney	0	\$150	\$0
						\$5,400

NY Tech Alliance
 1270 Sixth Avenue
 7th Floor
 New York, NY 10020
 1-646-435-1088

INVOICE



Invoice #	1013830
Invoice Date	04/30/19
Amount Due	\$3,500.00

Bill To:

Luminary Media
 314 Wall Street
 Kingston, NY 12401
 UNITED STATES

Due Date	Terms
04/30/19	Due upon receipt

Item	Description	Quantity	Price	Amount
Monthly Sponsorship	Official Meetup sponsor for a monthly NY Tech Meetup. Receives the following as part of the sponsorship package: (1) 6' table in the after party space. Permission to distribute materials and information to after-party attendees. A 100-word listing in the newsletter edition the weeks around the monthly meetup. Included in 2 editions. Social Media Campaign (2 posts per channel prior to the event) Recognition from the stage as the official meetup sponsor. (2 minute Intro) Slide displayed with logo and sponsorship on stage during opening announcements. Logo and description included on meetup.com page and the NYTM Tumblr lineup listing.	1	\$3,500.00	\$3,500.00

Thank you for your support!

Total:	\$3,500.00
Payments:	\$0.00
Amount Due	\$3,500.00



ENE “Crossroads of the Future” International Festival

Corporate Sponsorship Invoice

INVOICE #201905-GT-007

DATE: May 24, 2019

Invoice to:

Luminary Media
 c/o Samantha Liotta, Assoc. Dir. Marketing
 314 Wall Street
 Kingston, NY 12401

Purpose:

2019 ENE “Smart City, Smart Region”
 Green Tech Conference Sponsorship

Description	Amount
<p>“Event Slot” Sponsorship</p> <p>Perk</p> <p>A short promo clip for UCEDA will be played twice daily for the duration of the conference.</p> <p>Direct Connections</p> <p>a. Access to select audience members via personal and digital introductions (email introductions and promos); goal of 100 attendees</p> <p>b. An UCEDA short intro video (30-90 seconds) will be played before each lunch hour short film; before all short films at the conference lunch.</p> <p style="text-align: center;">- continued herein below -</p>	

<p>Return on Investment (ROI)</p> <p>a. Brand awareness – short videos will be played to a captive audience</p> <p>b. Leads - Introductions with target audience members</p> <p style="text-align: center;">- END -</p>	
NET TOTAL	\$1'000.00

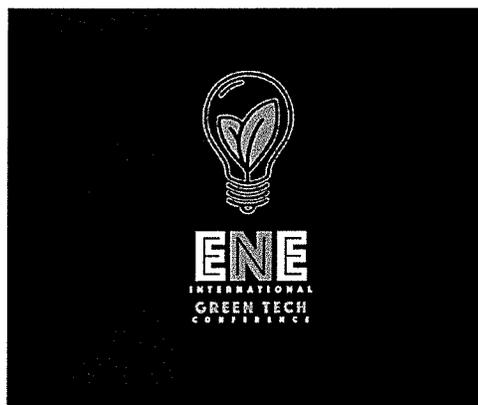
Method of Payment

PAYPAL: sponsor@eastxnortheast.com (please, account for fees)

ZELLE: sponsor@eastxnortheast.com -or-
Check

If you have any questions concerning this invoice, please, contact
Robert Fontaine @ 718-877-1452

THANK YOU FOR YOUR GENEROUS SUPPORT!!!



Brooklyn Cider House
 1100 Flushing Avenue
 Brooklyn, New York 11237
 (347) 295-0308
 manager@brooklyciderhouse.com



Event Name:	UCEDA Happy Hour	Manager:	Jen
Contact:	Samantha Liotta	Host:	Sama
Phone:	(845) 334-8600 x 114		
E-mail:	samantha@luminarymedia.com		

Event Date:	Time:	Room:	Event Description:	No. of Guest
06.18.2019	6:00pm - 8:00 pm	TBD	Happy Hour	50

Menu	
Menu Item/ Package	\$/per person
Happy Hour	FREE
Wings	
Cheese Board	
Olives	
Tostada's	
Corquettes	
Total \$/per person:	

Setup
Passed and Placed App:

Audio Visual / Flowers & D
Patio Preferred - Weather Per

Beverage	
Beverage Item/ Package	\$/per person
Happy Hour Discount	
\$2 off draft cider, beer, and glasses of wine	*billed on consumption (a la carte)
Total \$/per person:	

Billing Details

Miscellaneous/Notes
All beverages will be Happy Hour

Total \$/Per Person	\$20.00	F&B Minimum	\$750.00
		Deposit (1)	N/A
		Tax: 8.875%	EXEMPT
		Gratuity:	\$250.00
		Admin Fee: 3%	Waived
Sub Total Gaurentee:	\$750	Total:	\$1,000.00

Ulster County Economic Development Alliance, Inc.
 Contract with Luminary Publishing, Inc.
 1/1/2019 - 12/31/2019

Invoice # 75411 75413 75415 75422 75423 75424 75428
 Invoice Date 12/26/2018 2/22/2019 3/18/2019 4/12/2019 4/12/2019 5/16/2019 6/16/2019
 Check # 10150 10156
 Check Date 1/29/2019 3/18/2019

Deliverable # 1 - Continuous Email Messaging Original Contract 6,540.00 Amended Contract -
 Deliverable # 2 - Event Sponsorships Original Contract 19,500.00 Amended Contract -
 Deliverable # 3 - Event Production, Promotion and Execution Original Contract 30,800.00 Amended Contract -
 Deliverable # 4 - Paid Advertising Placements Original Contract 22,120.00 Amended Contract -
 Deliverable # 5 - Collateral Reprints Original Contract 1,040.00 Amended Contract -
 Deliverable # 6 - Eleven (11) Ad Placements in Chronogram Original Contract - Amended Contract -
 Contract Total Cost 80,000.00

Deliverable # 1 spend down -
 Deliverable # 2 spend down -
 Deliverable # 3 spend down 15,000.00
 Deliverable # 4 spend down 11,500.00
 Deliverable # 5 spend down 10,000.00
 Spend Down Totals 400.00

Total Amount Paid to Luminary Publishing

Contract	Amended Contract	75411	75413	75415	75422	75423	75424	75428
6,540.00	-	-	1,200.00	900.00	-	600.00	600.00	750.00
19,500.00	-	-	1,050.00	450.00	-	750.00	900.00	1,450.00
30,800.00	-	-	750.00	3,060.25	-	900.00	9,514.62	7,500.00
22,120.00	-	-	450.00	900.00	-	7,750.00	4,500.00	1,200.00
1,040.00	-	-	-	1,016.79	-	-	-	-
80,000.00	-	-	3,450.00	6,327.04	-	10,000.00	15,514.62	10,900.00
15,000.00	-	-	-	-	-	(750.00)	(900.00)	(1,450.00)
11,500.00	-	-	7,500.00	(3,060.25)	5,000.00	(900.00)	(2,789.75)	-
10,000.00	-	-	2,500.00	(450.00)	5,000.00	(6,150.00)	-	-
400.00	-	-	400.00	(400.00)	-	-	-	-
36,900.00	-	10,400.00	(1,200.00)	(4,360.25)	10,000.00	(7,800.00)	(3,689.75)	(1,450.00)
10,400.00	10,400.00	2,250.00	1,966.79	10,000.00	2,200.00	11,824.87	9,450.00	-
10,400.00	10,400.00	12,650.00	14,616.79	24,616.79	26,816.79	38,641.66	48,091.66	48,091.66

